

MONTHLY MEMBERSHIP PROGRESS REPORT

District 12 I

Results as of: 03/31/2018

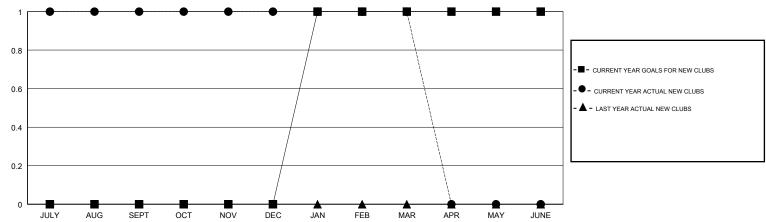


LOCATION TENNESSEE

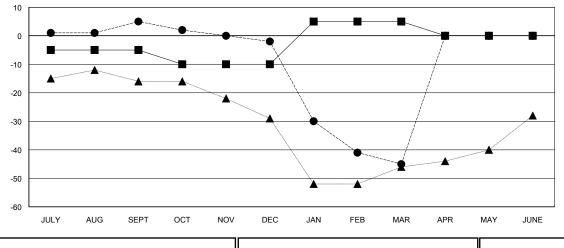
GMT CA

| Clubs | | | | Members | | | |
|-----------------------|---------------|-----------|---------------|-----------------------|---------------------------|-------------------------|--|
| RESULTS FOR 2017-2018 | | | | RESULTS FOR 2017-2018 | | | |
| QUARTER | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS | QUARTER | MEMBER GROWTH NET GOAL | MEMBER GROWTH ACTUAL | DROPPED MEMBERS ACTUAL (including transfers) |
| JULY/AUG/SEPT | 0 | 1 | 0 | JULY/AUG/SEPT | -5 | 47 | 41 |
| OCT/NOV/DEC | 0 | 0 | 1 | OCT/NOV/DEC | -5 | 24 | 28 |
| JAN/FEB/MAR | 1 | 0 | 0 | JAN/FEB/MAR | 15 | 18 | 58 |
| APR/MAY/JUNE | 0 | 0 | 0 | APR/MAY/JUNE | -5 | 0 | 0 |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



■ ■ MEMBER GROWTH NET GOAL

- ● - MEMBER GROWTH ACTUAL
- ▲ - LAST YEAR MEMBERSHIP ACTUAL

| | DROPPED CLUBS: 1 | |
|---|------------------|----|
| • | DROPPED MEMBERS | |
| | DECEASED | 16 |
| | CLUB CANCELLED | 4 |

107

127

18 CLUBS OF 39 ADDED 1 OR MORE GENDER DISTRIBUTION
NEW MEMBERS MALE 665

Women Percentage Fiscal Year Goal: 30%

FEMALE

CLICK HERE FOR CUMULATIVE
MEMBERSHIP DATA

TOTAL FAMILY UNIT MEMBERS 190

FAMILY MEMBERS PAYING HALF 96

DUES

665 (70.07%)

284 (29.93%)

OTHER

TOTAL